



ISI Hosted Business Continuity

Keep Your Business Running...Even When Your Exchange Server is Down

An enterprise-grade backup Exchange email system for just \$75 per user per year!

Why Business Continuity?

Email is critical for keeping your business running, however, most small and medium businesses operate in-house email servers that are not designed for high availability. While a hosted Exchange solution is the best option to provide enterprise-class email at a small business price with multiple tier-4 datacenters, premium infrastructure and continuous email backup, there may be reasons why a company may stay with an in-house solution. In this case, using ISI's Business Continuity Service can provide a standby, enterprise-grade Microsoft Exchange server-based system that even small to medium-sized businesses can afford allowing you to continue sending and receiving emails when your in-house Exchange server is down. It's a low-cost, no-hassle way to supplement your in-house server to ensure your business can always run.

Why ISI?

ISI's Business Continuity solution is fully integrated with your on-premise Exchange server. This makes it easy for your users to switch to ISI's Business Continuity Service when your Exchange server is down. Unlike other solutions, ISI's Business Continuity solution is MS Exchange-based, and provides you with a robust Outlook Web Access interface. The solution also synchronizes email, calendar, contacts and personal distribution lists, so you always have all the information you need. Best of all, you can login into the solution with your existing email username and password since the solution allows automatic synchronization via our DirectoryLink product.

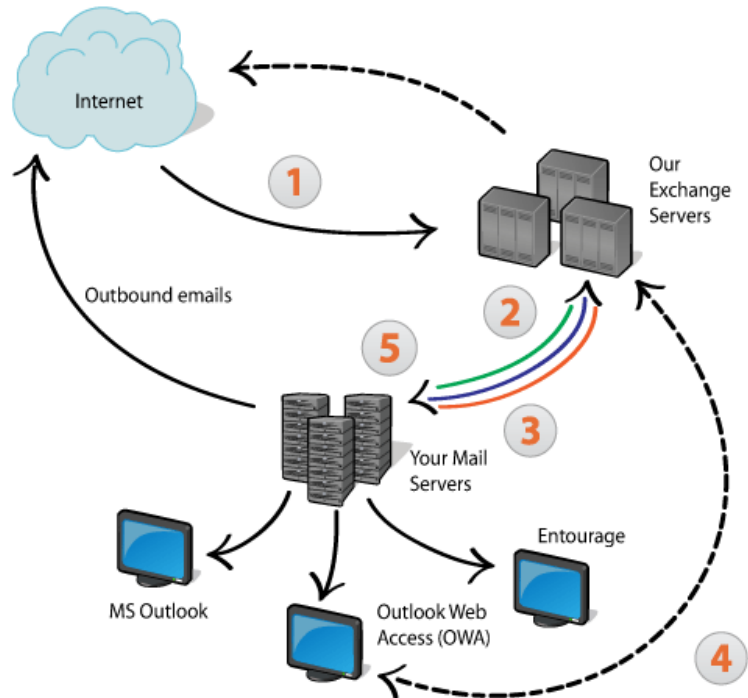
Why use an Exchange-Based Solution?

Microsoft Exchange is the backbone of most business' email and collaboration platforms. Microsoft Outlook is the cornerstone of most workers' desktops. Far beyond email, they use it for calendaring, scheduling task management, contact management and even as a file/document management system. ISI's solution is designed to keep your workers productive and your business running when your Exchange server is down. Providing a web-based Outlook interface, the solution enables workers to immediately access all their Outlook information through a familiar interface with the same login credentials. The solution is far more effective in keeping workers productive than other, non Exchange-based solutions that only offer a basic Web interface.

How does the ISI Solution Work?

Our Business Continuity Solution

1. We receive your email
2. We deliver your email to your mail server
3. We sync your mail, calendar and contacts with our business continuity servers.
4. When your mail server is down, users access their email through OWA on our business continuity servers.
5. When your mail server is back up, we re-sync your mail, calendar and contacts back to your mail server.



1. Point your MX record to ISI.
2. Your email arrives to ISI's datacenters from the Internet where it is filtered by SpamStopper to remove viruses and SPAM. (SpamStopper can be disabled if it not needed.)
3. Email is forwarded to your in-house Exchange server.
4. ContentSync, an important piece of the Business Continuity solution, securely synchronizes emails, calendars, contacts and distribution lists back and forth between your Exchange server and ISI's Business Continuity Solution. DirectoryLink, another piece of the solution, synchronizes your Active Directory with ISI's, so you can use the same log on credentials for both your Exchange and Business Continuity solutions.
5. Outgoing email is sent straight to the Internet from your in-house Exchange server.

Note: Your user experience is not affected at all (i.e., you can continue to access your mail via whichever mail client you normally use with the same configuration).

6. If/when your in-house Exchange server fails, you simply need to select a button to activate Business Continuity via the control panel and have your users connect to ISI's Business Continuity Solution via OWA to access their email, calendars and contacts.
7. If/when your in-house mail server is back up, you simply need to select a button to deactivate Business Continuity via the control panel and all the data (e.g., mail, calendar, contacts, etc.) is automatically and instantly re-synced back to your in-house mail server.

Synchronize Everything

Unlike other solutions ISI's Business Continuity Solution continuously synchronizes all your email and PIM data with your Exchange server. The important information you need to run your business is always available and up to date, regardless of which system you're using.

Turnkey Hosted Solution

ISI's Business Continuity solution is a fully hosted service. There is no hardware or software to install, configure or manage. ISI hosts the solution in four world-class datacenters with premium equipment from Dell, EMC and Cisco. ISI provides you a 99.999% uptime guarantee so that your standby Exchange server will always be available for you.

ISI Business Continuity Benefits

- On-demand access to your email, calendar and contacts, even when your mail server goes down
- Turnkey solution, no hardware or software purchase, configure or manage
- Protection against fire, flood, hurricane and other severe weather
- Continuous, bi-directional synchronization ensures both systems are always up to date
- Full synchronization of email, calendars, contacts and personal distribution lists

Pricing and Getting Started

ISI's Hosted Business Continuity solution is available for just around \$6.50 per user per month. There are no setup fees, synchronization fees, or service activation fees. It is a far more economical and secure way to keep your email always running than an in-house high-availability or disaster recovery solution. For more information and a free, no-obligation quote, please contact us to learn more.

Contact ISI at 888-883-0666 to learn more on how you can prevent your business from losing time and money to email downtime again.